

Austin Marie Foster

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MARKETING EXPERIENCE

Event Producer, [Bolt Marketing Group](#), Portland, Ore. May 2017 – Present

- Researched, developed, and managed hundreds of production vendors for Kids Obstacle Challenge in ten different cities
- Coordinated logistics from start to finish with production vendors
- Managed budget for production vendors, including set up of initial budget and tracking invoices

Craft Beer Writer, [Beer Info](#), Oxford, Oh. April 2017 – Present

- Researched and identified key Portland craft breweries
- Reached out to the owner(s) of the breweries to schedule interview
- Photographed and interviewed the owner(s) of craft breweries
- Wrote and edited content for articles

Marketing Assistant, [Craft Brew Alliance](#), Portland, Ore. Aug. 2015 – Nov. 2016

- Led entire package development for Kona Brewing Company including managing timelines, vendors and agencies, as well as, reporting weekly status updates to internal team members
- Generated content for the Made True News, Craft Brew Alliance's monthly newsletter for all internal team members
- Created content for the Longboard Ledger, Kona Brewing Company's monthly newsletter to the internal team, agencies, and wholesalers
- Created a Donations Process Policy document from scratch to be used company-wide, as well as, answered any internal and external donations questions and lead entire donations team
- Developed and executed public relations media tour for Appalachian Mountain Brewery for 2016

Public Relations Volunteer, [Start Making A Reader Today](#) (SMART), Portland, Ore. Jan. 2014 – March 2014

- Helped coordinate signature yearly marketing campaign, Reading Matters
- In charge of identifying key attendees for Reading Matters school events, and designing e-invitations through InDesign
- Produced and created strategic social media posts for Facebook, Twitter, LinkedIn and Pinterest
- Assisted in planning and executing annual auction, surpassing the highest fundraising numbers to date

Public Relations Intern, [The Hollenbeck Group](#), Portland, Ore. April 2013 – July 2013

- Produced daily media coverage reports for clients
- Led and managed weekly new business development pipeline meetings to convey potential opportunities to management
- Produced strategic Tweets for company account, resulting in growth of followers
- Published blog posts to increase visitor engagement, grow brand awareness, and reach new audiences

OTHER EXPERIENCE

Catering Server, [McMenamins Edgefield](#), Portland, Ore. June 2015 – Oct. 2015

Host, [Laurelwood Brewing Co.](#), Portland, Ore. April 2015 – Aug. 2015

Wine Specialist, [Oregon Wine Sales](#), Portland, Ore. Oct. 2014 – Dec. 2014

Talent Qualification Specialist, [Kforce Inc.](#), Portland, Ore. March 2014 – July 2014

Barista, [Starbucks Coffee Company](#), Eugene, Ore. Aug. 2008 – March 2013

EDUCATION

University of Oregon

- Bachelor of Arts in journalism - Public relations major June 2013
- Communication studies minor

SKILLS

- WordPress, Google Apps, InDesign, Adobe, Wrike Project Management and Microsoft Office Suite

INTERESTS

- Motorcycles – riding and fixing my bike and talking mechanics with other motorcycle enthusiasts
- Sports – Soccer, competitive cheerleading, kickball, flag football, hiking and running
- Craft beer industry – as a PDX native, craft beer is a huge interest of mine
- Traveling – Bolivia, Canada, Chile, England, Mexico, Peru, and Scotland